

	GOAL	STRATEGY - drafts for February Working Groups	TIME FRAME	LEAD	PARTNERS/NOTES
Recreation, Beautification, & Outdoors					
Neighborhood	Make public green space welcoming and easier to access.	A Support resident-led, low-cost beautification projects.			
		B Implement regular and seasonal maintenance through formal maintenance services and a resident stewardship program.			
		C Create new green spaces on site (NOTE: make this Strategy more specific during the master planning process.)			
		D Promote transportation options and route planning to recreation spaces within a 15-minute walk radius.			
		E Plant trees and native shrubs along gateways and key corridors.			
		F Dedicate spaces for urban agriculture.			
People	Strengthen recreation, educational, and environmental programming for youth.	A Offer environmental education programming, such as Pollinator Week, fairy gardens workshops, cooking classes, and community garden days. (NOTE: Programming may vary based on physical community space amenities (i.e. outdoor cooking area, garden structures))			
		B Establish a regular and continuous communication stream with youth to identify preferred programming.			
Neighborhood	Reimagine Parkhill Community Center as a recreation and resource hub for all ages.	A Expand community center staffing, including teen employment, and leverage staffing coordination across existing programs.			
		B Create a regularly-updated online and print events calendar.			
		C Implement a digital signage system on the exterior of the Parkhill Community Center.			
		D Create a dedicated Teen Lounge.			
		E Partner with local organizations on youth-centered community events that can be hosted in the Parkhill Community Center.			
		F (strategy about dedicated space on site with goal of "maintaining a consistent, visible presence in the community to build trust, rather than relying on one-time events." (NOTE: this can move to another goal))			
		G Develop a physical space plan for a future new community center.			
People	Celebrate the people and stories of Parkway Place.	A Establish a community recognition program.			
		B Support the design and implementation of locally-created wayfinding, in partnership with Louisville artists.			
		C Create a community storytelling program.			
Neighborhood	Make Parkway Place a place people want to visit.	A (move gateway and key corridor planting here?)			
		B (master plan strategy - create neighborhood-serving retail space)			
		C Partner with the appropriate city and state agencies to incorporate infrastructure upgrades into the new development.			
		D Boost awareness of multimodal transportation options into and through the community.			

Workforce Development						
People	Support opportunities for residents to build careers.	A	Expand access to recreation and beautification-related jobs.			
		B	Host on-site hiring events with committed local employers.			
		C	Provide individualized mentoring and job placement support.			
		D	Educate residents on how to identify, use, and certify transferable job skills.			
		E	Develop a priority business support strategy, to incentivize recruiting and sustaining long-term neighborhood-serving businesses.			
		F	Build social networks and peer support among entrepreneurs in the neighborhood.			
		G	Connect residents to Section 3 employment opportunities during the redevelopment of Parkway Place.			
		H	Design flexible, affordable brick-and-mortar commercial spaces for neighborhood entrepreneurs.			
		I	Provide low-cost business supports like business license, insurance, and tax assistance, access to shared equipment, and connection to grant and loan programs.			
		J	Partner with local organizations to provide business coaching and planning in multiple languages and formats.			
		K	Create pathways for resident businesses to provide goods and services to local institutions.			
People	Improve access within, into, and through the neighborhood for all modes of transportation.	A	Lead an information campaign to share transit updates, routes, and transfer options.			
		B	Coordinate shuttles and carpools to shared employers.			
		C	Partner with ride-share companies to provide last-mile vouchers as a tenant amenity.			
		D	Host oil change and vehicle maintenance days on-site.			
		E	Provide resources for informal bike repair services in the neighborhood.			
		F	Host insurance, financing, and credit repair workshops on site.			
		G	Identify partners for regularly-occurring kids bike giveaways, safety workshops, and repair training.			
People	Improve work readiness and support long-term financial security.	A	Train workforce providers in trauma-informed care and barrier reduction.			
		B	Connect residents to certification and credential assistance, to obtain certifications tied to existing skills.			
People	Connect the community to entrepreneurial opportunities and resources.	A				
		B				

Housing						
Housing	Build new mixed-income, mixed-density housing in the community.	A	Replace existing units on a one-for-one basis.			
		B	Use a range of housing typologies to accommodate different household sizes, mobility needs, and life stages.			
		C	Incorporate accessibility and energy efficiency into the design of new housing.			
		D	Engage residents throughout design and construction to ensure lived experience informs design decisions.			
		E	Create a connected site plan that is integrated with the larger neighborhood context.			
		F	Align housing delivery with necessary infrastructure upgrades and market readiness.			
		G	Partner with local organizations to construct new homes on vacant or underutilized sites.			
Housing	Maintain stability and minimize displacement of residents during the redevelopment.	A	Phase development to minimize community disruption.			
		B	Emphasize transparent communication by sharing timelines, expectations, and resources early and often.			
		C	Provide residents with one-on-one case management support.			
		D	Offer tangled title, property tax appeal, and utility assistance workshops to surrounding homeowners.			
		E	Leverage CDBG, HOME, TIF, and OVP programs for home repairs and stabilization.			
		F	Establish a Tenant Readiness Program for residents moving from public housing to PBV units.			
		G	Partner with local developers to provide project-based vouchers with preference for Parkway Place residents.			
Neighborhood	Connect neighborhood residents with homeowner and tenant resources.	A	Mortgage counseling, and financial literacy classes			
		B				
		C				
		D				
Housing	Construct accessible and resilient housing with modern unit amenities.	A	Promote energy efficiency and green building for lower utility costs.			
		B	Implement a healthy living program for building and property maintenance.			
		C	Include outdoor spaces that promote active lifestyles.			
		D				
Housing	Uphold high standards of management and stewardship of Parkway Place.	A	High quality property management for redeveloped Parkway Place			
		B				
		C				
		D				

Youth						
People	Kids come to school ready to learn.	A	Coordinate meeting basic needs with meals, clothing, counseling, and school-based supports.			
		B	Create a parent resource guide and outreach campaign for existing family support programs.			
		C	Partner with Thrive by Five to connect parents with childcare that fits schedules and needs.			
		D	Offer access to mental health services and parenting support resources.			
		E	Train educators and community staff in trauma-informed and developmentally appropriate practices.			
		F	Use trusted messengers and multilingual communicators to engage parents and caregivers.			
		G	Ensure youth have access to quiet and age-appropriate study spaces.			
		H	Prioritize supporting stability for families experiencing relocation, transitions, or crisis.			
		I	Host on-site healthcare events, such as mobile vision and dental care.			
People	Ensure youth move through each level of school with success.	A	Partner with local organizations to align afterschool and summer programs with in-school learning objectives.			
		B	Create safe, youth-friendly spaces that support educational success.			
		C	Partner with local employers and mentoring organizations for teen job shadowing and career exposure.			
		D	Offer targeted tutoring and academic coaching during critical school transition points (elementary to middle school, for example).			
		E	Establish mentoring and youth advocacy programs that connect students with trusted adults.			
		F	Use restorative and trauma-informed approaches to discipline and conflict resolution.			
		G	Develop a network of teachers, counselors, and other school personnel to identify early attendance and behavior interventions.			
		H	Create clear, supported pathways to graduation and beyond.			
Neighborhood	Provide dedicated programming and space for children in the neighborhood.	A	Create dedicated indoor and outdoor spaces for youth that are age-appropriate and designed with youth input.			
		B	Provide a mix of academic support, recreation, arts, leadership development, and life skills programming on a predictable schedule.			
		C	Staff programs with trained, trauma-informed adults and peer mentors.			
		D	Prioritize hiring from the community.			
		E	Coordinate with schools and agencies to complement existing services and ensure consistent messaging across settings.			
		F	Provide programming for different age groups and cultures.			
		G	Establish opportunities for leadership, paid roles, and uplifting youth voices.			
		H	Establish and maintain an on-site resource library, which supports the needs of all ages.			
People	Expand access to out-of-school time programming that support in school learning.	A	Promote existing / ongoing teen-specific programs			
		B	Expand locations and times for programming put on by the South Branch Library to accommodate teens who work, provide childcare, etc.			
		C	Identify, create, and establish a minimum of five safe spaces to be utilized for educational and recreational services for the families of Parkway Place on a year-round basis.			
		D	Establish new youth programming within the neighborhood			
		E	Establish a teen empowerment program.			
People	Connect parents with resources and tools that foster stronger relationships with their children.	A				
		B				
		C				
		D				

Safety & Security					
Neighborhood	Incorporate trauma-informed approaches into community engagement, operations, and violence prevention measures.	A	Provide ongoing trauma-informed training for partners working with Parkways Place residents, including resident ambassadors and LMHA staff.		
		B	Incorporate trauma-informed practices into relocation communications and case management.		
Neighborhood	Uphold shared community standards in Parkway Place.	A	Develop clear explanations of lease and community standards.		
		B	Provide one-on-one tenant onboarding to establish relationships between residents, resources, and property management.		
		C	Empower and train residents to conduct minor maintenance and repairs in their homes.		
		D			
		E	Schedule regular seasonal preventative maintenance.		
		F	Connect residents with Section 3 maintenance and on-site construction/rehabilitation employment.		
		G	Enforce traffic, parking, and litter violations.		
		H	Incorporate supportive, educational enforcement methods.		
		I	Host monthly community clean-up events.		
Neighborhood	Strengthen positive community connections and build trust.	A	Support informal, relationship-first events.		
		B	Use multiple engagement formats.		
		C	Break outreach into smaller, shared geographic, identity, and interest groups.		
		D	Clearly communicate regular updates, feedback, and share how resident input has been used.		
		E	Establish an ongoing resident-led ambassador program.		
		F	Train residents to lead engagement activities.		
		G	Ensure community events are planned by residents, with LMHA staff and partners serving in a supportive role.		
Neighborhood	Streamline communication between LMHA, law enforcement, and residents.	A	Create central location for information to be shared such as online or at the Park Hill Community Center		
		B	Work with LMPD to improve 911 response time		
		C	Encourage interaction of on-duty officers with public housing and community residents		
		D	Leverage LMPD Community Engagement Unit and expand programming in the community		
Housing	Design new development with safety in mind.	A	Implement Crime Prevention Through Environmental Design (CPTED) principles in the redevelopment		
		B	Expand safe pedestrian connections and crossings to improve connectivity		
		C			